# SAVE MILLION$. CREATE THOUSANDS.

## For Chromebooks, Tablets and More

Innovative charging for the modern classroom

**POWERGISTICS**®

**POWERGISTICS**

Thank you for taking the time to consider PowerGistics Towers as your next in-class charging solution. Engineered, manufactured, and assembled in Wisconsin, we take great pride in our innovative, high-quality product that thousands of schools have chosen as an alternative to the charging cart.

As the only 100% student managed solution available, even for younger students, PowerGistics returns valuable instructional time back to the teachers while safely teaching students responsibility for their Chromebooks, iPads, and other devices.

The open-door concept means teachers can check that devices are returned and plugged in while the Tower is locked, and from across the room.

Space is a premium in classrooms, now more than ever – and PowerGistics has the smallest footprint you'll find. Cable management, a huge time-sink for IT Staff and teachers, is solved by PowerGistics' exceptionally secure pinch point cabling system.

Inspired by an IT Director, every feature in PowerGistics Towers was thoughtfully and intentionally designed to save time and hassles for students, teachers, and IT staff. In every way, we are the ideal solution for the modern classroom.  Join us in thinking outside the cart.

Thank you again for your consideration, we look forward to working with you on this project.

Kind regards,
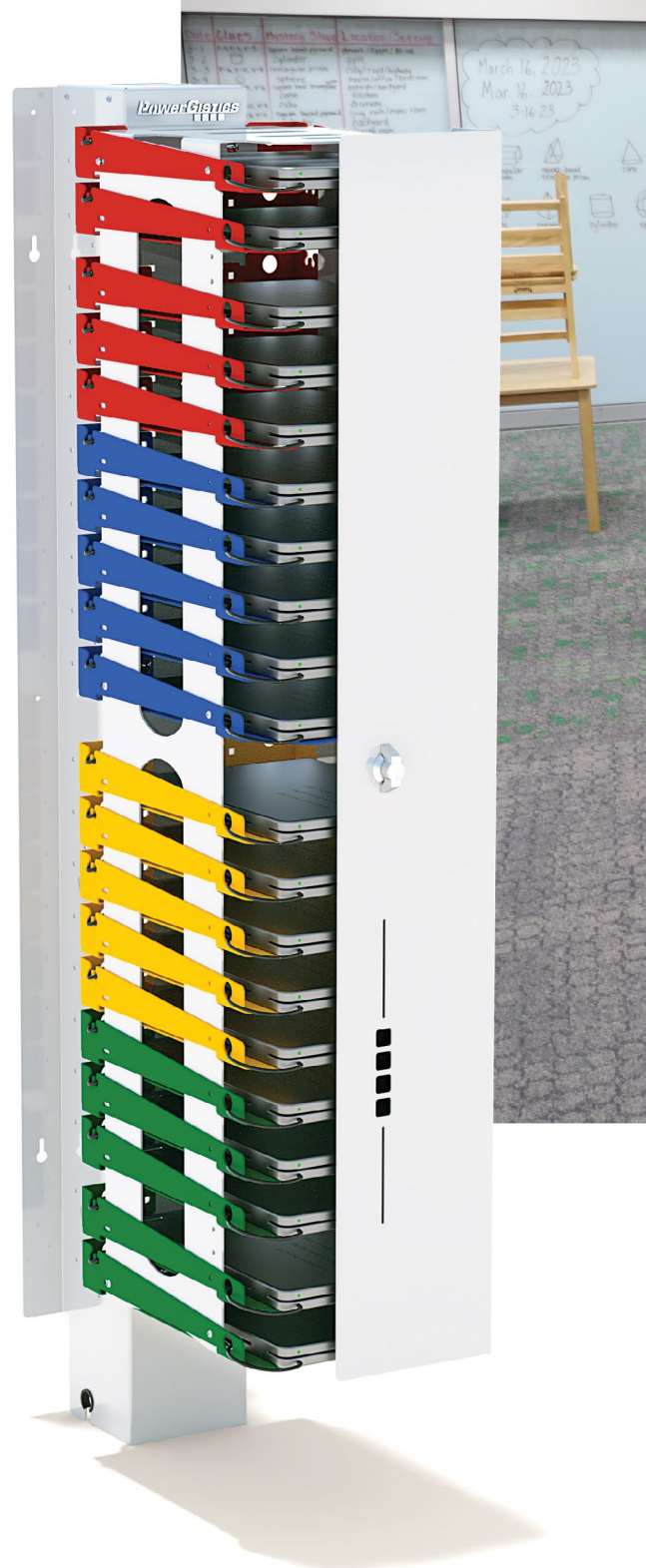
*Christine Nelson*

christine.n@powergistics.com

**608-729-7486**

*Joe Asplund*

jasplund@powergistics.com

**608-729-7476**

# Why Schools Love PowerGistics Towers

- Exceptional Cable Management
- Small Footprint in Classroom
- 100% Student Managed
- Individually Assigned Shelves, Numbered and Colored
- Saves IT Staff & Teachers Time
- Prevents Unplugged Devices
- Open Door Design

- Device Inventory is a Breeze
- No Cable Maintenance
- Easy to Use for All
- Available in 12, 16, & 20 Shelf Options
- 2 Towers in Large Classrooms Prevent Traffic Jams & Dropped Devices
- For all devices up to 14.75"

- Standard Power Strip OR USB Power Strip
- High Quality Lightweight Aluminum
- Separate Secure Locks on Front & Back
- Antimicrobial Powder Coat
- Custom Colors Available

# Think Outside the Cart

When comparing charging solutions, PowerGistics is not an apples-to-apples comparison with charging carts. It's apples-to-pineapples.

### Charging carts were not designed as permanent fixtures in the modern classroom.

- Never designed for student management
- Teachers manage all day, taking up valuable class time
- Cable confusion and mess
- Devices stored like dishes in a rack, leads to damage and drops
- Big and bulky; take up valuable space
- Steel and plastic - heavy and traps heat
- Mounting options are limited

### POWERGISTICS is human-centered design, manufactured of the highest quality for a lifetime investment.

- Designed for 100% Student Management
- Intuitive cable management ensures organized, fast deployments with zero maintenance
- Devices stored flat, in natural position, prevents spine damage and students dropping devices
- Vertical design saves valuable space.
- Quick deployment - 2 Towers eliminate bottlenecks
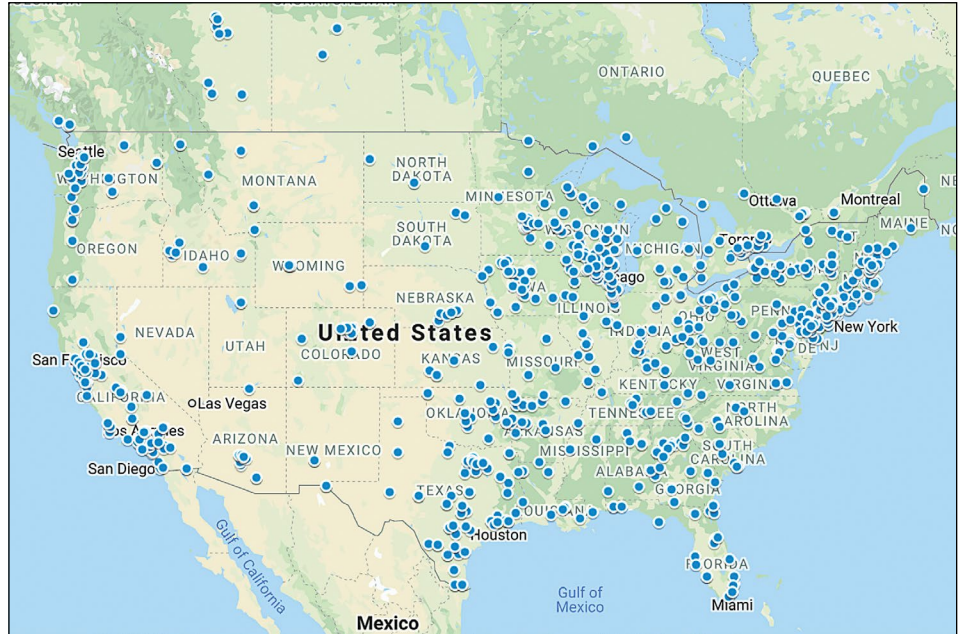- Flexible mounting options guarantee future-ready device deployment

---

**FOR CHROMEBOOKS, TABLETS AND MORE**

**PowerGistics**

# Testimonials



*"You changed my life! It's the little things that matter the most."*

- Emily Shields,
2nd Grade Teacher



## Schools who have made the switch:
### www.powergistics.com/case-studies/



*"When it came down to it, we were really looking for something with ease of use that had great organization and efficiency, as well as just helping kids be independent, and PowerGistics really checked all the boxes for us."*

- Jolene Routson, Principal, Mauston Westside Elementary

*"It has really cut down my repair times because the devices last longer."*

- Mark Vallier III, Director of Technology, School District of Mauston, WI

*"They can visually see that they are the second red container or second blue one or the fifth yellow one, it's just visually appealing and just very easy to find where they have to load their own Chromebook and charge them."*

*"It's just a wonderful unit. I wouldn't want to give it up."*

- Jane Lalk, 2nd Grade Teacher, Mauston Westside Elementary





*"We don't want them (Chromebooks) stored in the lockers because we know there's a lot of things that can be stored in a locker and tend to get stored on top of Chromebooks. So to minimize our damage, we ask the students to return devices to the carts."*

- Krisi Harwood, Library and Technology Coordinator, Holy Hill School District

**PowerGistics**

*www.powergistics.com*

*"They're fully charged every day when they come in, which is really helpful. That was a problem I would see often is that they would not be charged. And so it really helps with the learning"*

- Lenora Large, Eighth Grade Teacher, Holy Hill School District

*"I can tell kids 'This row – put devices in a red, this row- put devices in a yellow.' It makes it easy for littles to understand which color they need. It's a great management tool for kids, as well."*

- Jennifer Bailey, Library/Media Specialist, Holy Hill School District

*"We love the clean look of these units. The small footprint is great and we love the option to put wheels on them. We find them much easier to manage than large carts. We especially like that the cables are easy to install. I wish our schools would only use Powergistics towers and not use any carts."*

- Carrie Ives, Technology Administrative Assistant, Grasslands Public Schools



[Educators' testimonial videos](#)

*"They are the most user friendly carts our school has ever had. The footprint is great for almost any classroom. I personally LOVE that they are made in the United States. Great product that I'm glad I purchased."*

- Jean Bunger, Tech Coordinator, Wilcox-Hildreth

*"The large rolling carts took up way too much room when you have 24 devices. The teachers hated the carts & love the Powergistics. We started buying Powergistics when they first came out."*

- Lorene Cowan, Technology Office Manager, Llano ISD

*"My favorite thing about the PowerGistics Towers is the convenience for the kids to charge the device whenever they need to."*

- Jerry Rudolph, IT Director, North Boone School District





CHARTER SCHOOLS
Preparing Students for the Future
www.aplusaz.org

BARBERS HILL
Independent School District

AUSTIN
Independent School District

G

LA COUNTY LIBRARY

MARS
Tomorrow starts today

AURORA
PUBLIC SCHOOLS

AVON GROVE
SCHOOL DISTRICT

ANTELOPE VALLEY UNION
HIGH SCHOOL DISTRICT

LT
LAKE TRAVIS
INDEPENDENT SCHOOL DISTRICT

SCHOOL DISTRICT 54
Ensuring Student Success

CHINO VALLEY
UNIFIED SCHOOL DISTRICT
Student Achievement • Safe Schools • Positive School Climate

Northwest
INDEPENDENT SCHOOL DISTRICT

OLATHE
TO SERVE – TO PROTECT
KANSAS
POLICE

UW Health

CAT

# CORE *Series*

1. **Maintenance Free Cable Management:**
   Allows students of all ages and abilities to manage all deployment activities.

2. **Colorful Shelves:**
   The four color shelves allow for organized deployment options for team learning. The colorful shelves with numbers help students remember their shelf and device for one-to-one.

3. **Open Concept Locking Door:**
   Teachers can see if devices are put away and plugged in from anywhere in the classroom, even with the door closed and locked.

4. **Small Footprint:**
   Two of our Towers take up less than half the square footage of a single cart - only 11.25" wide and 20 -22" deep.

5. **TechStop:**
   Allows you to adjust the depth of the shelves, so any devices you choose sit at the front of the shelf, making return and retrieval quick and easy.

6. **USB Cables:**
   USB-A to USB-C cables included with USB Towers for fast and easy setup. Go from box to deployment in ten minutes.

7. **One Tower, Three Options:**
   Wall mount, Stands or Rollers* are designed specifically to evolve to your future deployment needs.

8. **Wireless Updating:**
   The open design allows for obstruction free updating of devices.

9. **Antimicrobial:**
   The Core Towers come standard with an antimicrobial paint coating, giving extra protection against spreading common germs.

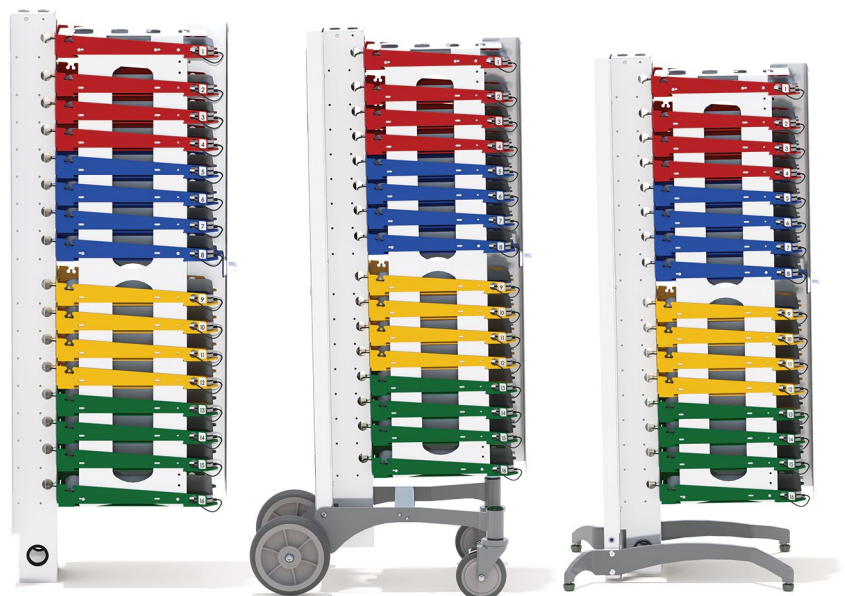10. **Plastic Free Aluminum Construction:**
    Lightweight powder coated aircraft grade aluminum construction provides a natural heat sink that increases device longevity.

Standard Power Strip

USB Power Strip

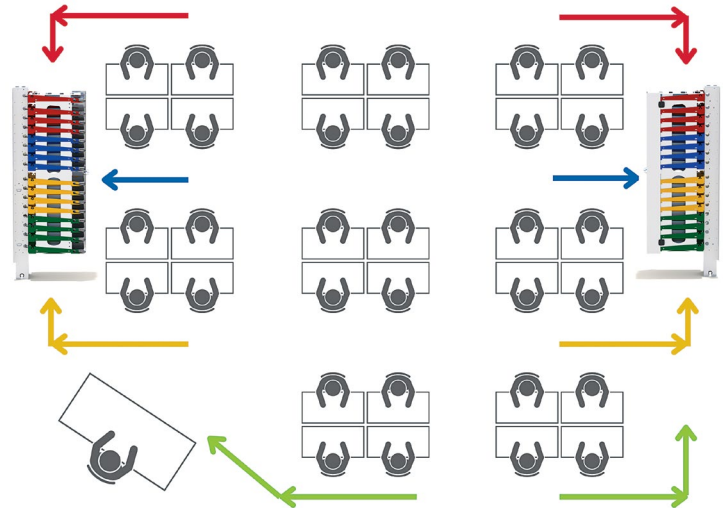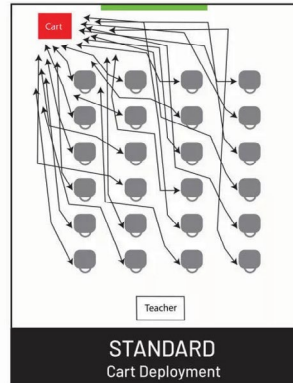* Stands and Rollers sold separately. Roller not available for **CORE20** Series.

# *SPLIT DEPLOYMENT*

**Return instructional time** to your teachers and students by placing two Towers on opposite sides of each classroom. Instead of sending all 32 students to one location, PowerGistics splits the herd. Easy math proves this cuts deployment time in half.

- Bottlenecks are eliminated
- Students return and retrieve devices faster
- Eliminating traffic jams reduce accidentally dropped devices and associated repair costs and time
- Cables remain in place, reducing headaches for IT
- You can have split deployment via colors with just one Tower in the room
- You can split deployment by using shelf numbers



STANDARD
Cart Deployment



Watch this video  to see device return and retrieval with Split Deployment in the classroom.

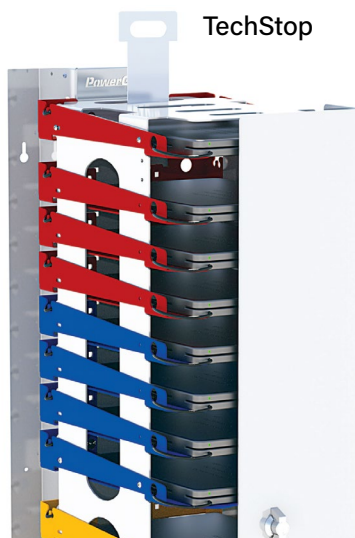# Why does your largest Tower fit only 20 devices?



- Maxing at 20 devices prevents traffic jams in the classroom, and traffic jams cause dropped devices and wasted classroom time.

- 20 shelves keeps the height of the Tower accessible to students of diverse ages and abilities.

- 20 devices in one surge-protected strip does not overload circuits, even in older buildings. This eliminates the need for cycle charging, which is often something that breaks on carts over time and requires a cart refresh.



**Noteworthy!**

At 11.25" wide, two Towers still take up less than half the square footage of a traditional charging cart.

# Versatile and Future-proof Shelves

TechStop

The adjustable TechStop keeps devices at the front of the shelf, making it easier for users of all ages to plug in or unplug devices during return or retrieval. Insert the TechStop into the appropriate slot for your device sizes, or remove altogether for larger laptops.

Top view

## Placement Options for the TechStop

**3** **REMOVAL OF TECHSTOP**
for devices up to 14.75″ / 37.47 cm

**2** **TECHSTOP IN SECOND SLOT**
for devices up to 12.25″ / 31.12 cm

**1** **TECHSTOP IN FIRST SLOT**
for devices up to 10.25″ / 26.04 cm

**Maximum Device Length** 14.75″ / 37.47 cm
**Maximum Device Width** 10.0″ / 25.4 cm

For Placement Options

# WE'VE GOT SPIRIT...
# HOW ABOUT YOU?
## School Spirit Series

### CUSTOM COLORS

Show your school spirit with custom colors! What a great way to personalize your Towers and add school spirit to your school and classrooms!

For Color Options

*$199 charge per Tower (minimum of 10 unit order)*.

**NOTE:** Stands and Rollers added to Tower models not available in custom colors

# Choose your Demo!

**Resellers can extend the demo program to their customers.**

## CORE16 or CORE16 USB

- Wall Mount
- Wall Mount with Roller
- Wall Mount with Stand

[To Request a Demo]

## Each demo is 50% off MSRP* and shipping is always free

All Core Demo Towers offered have 16 shelves that allow devices to lay flat, in their optimal position.

Shelves fit devices up to 14.75" / 37.59 cm. All Core Series models have a keyed locking front door.

*Limit 1 per district. *For new customers only.

### CORE16
**$632.80**  ~~$1,265.59*~~
Wall Mountable
Standard power strip included.

### CORE16
**$832.79**  ~~$1665.58*~~
With Roller Attachment
Standard power strip included.

### CORE16
**$817.79**  ~~$1,635.58*~~
With Stand Attachment
Standard power strip included.

### CORE16 USB
**$784.00**  ~~$1,567.99*~~
Wall Mountable
USB power strip and 16 USB-A to USB-C cords included.

### CORE16 USB
**$983.99**  ~~$1967.98*~~
With Roller Attachment
USB power strip and 16 USB-A to USB-C cords included.

### CORE16 USB
**$968.99**  ~~$1,937.98*~~
With Stand Attachment
USB power strip and 16 USB-A to USB-C cords included.

*MSRP price only. Not available for sale direct to consumer. Ask about education discount through authorized reseller.*

# CORE 20



# CORE 16



## CORE20 USB

### $1,847.99*

**Model #: 1C201 USB**

20 shelf wall mounted Tower includes a USB power strip with cord, 20 USB-A to USB-C 2.0 angled cords,* locking front door and TechStop.

**TOWER DIMENSIONS:**
H 59.00" x W 11.25" x D 22.00"
H 149.86cm x W 28.58cm x D 55.88cm

**POWER SUPPLY:**
100 - 250 VAC 50/60 Hz Output of up to 2.1A per port for sleep and charge. For devices with maximum power supply of 45W or less.

**CORD LENGTH:** 10' / 3.05m

**ASSEMBLED WEIGHT:** 64.00lb / 29.03kg

## CORE20

### $1,567.99*

**Model #: 1C201**

20 shelf wall mounted Tower includes standard power strip with cord, locking front door and TechStop.

**TOWER DIMENSIONS:**
H 59.00" x W 11.25" x D 22.00"
H 149.86cm x W 28.58cm x D 55.88cm

**POWER SUPPLY:**
20 Outlet Power Strip 120V, 15A Circuit Breaker For Standard 110V Outlets

**CORD LENGTH:** 10' / 3.05m

**ASSEMBLED WEIGHT:** 64.00lb / 29.03kg

## CORE16 USB

### $1,567.99*

**Model #: 1C160USB**

16 shelf wall mounted Tower includes a USB power strip with cord, 16 USB-A to USB-C 2.0 angled cords,* locking front door and TechStop.

**TOWER DIMENSIONS:**
H 51.50" x W 11.25" x D 20.00"
H 130.81cm x W 28.58cm x D 50.80cm

**POWER SUPPLY:**
100 - 250 VAC 50/60 Hz Output of up to 2.1A per port for sleep and charge. For devices with maximum power supply of 45W or less.

**CORD LENGTH:** 10' / 3.05m

**ASSEMBLED WEIGHT:** 51.00lb / 23.13kg"

## CORE16

### $1,265.59*

**TECH SPECS – Model #: 1C160**

16 shelf wall mounted Tower includes standard power strip with cord, locking front door and TechStop.

**TOWER DIMENSIONS:**
H 51.50" x W 11.25" x D 20.00"
H 130.81cm x W 28.58cm x D 50.80cm

**POWER SUPPLY:**
16 Outlet Power Strip 120V, 15A Circuit Breaker For Standard 110V Outlets

**CORD LENGTH:** 10' / 3.05m

**ASSEMBLED WEIGHT:** 51.00lb / 23.13kg

* May not work with all USB-C charging Apple products.

**POWERGISTICS**

# CORE 12



## CORE12 USB

**$1,343.99\***

**Model #: 1C121USB**

12 shelf wall mounted Tower includes a USB power strip with cord, 16 USB-A to USB-C 2.0 angled cords;* locking front door and TechStop.

**TOWER DIMENSIONS:**
H 51.50" x W 11.25" x D 20.00"

**Power Supply:**
100 - 250 VAC 50/60 Hz. Output of 2.1 A per port for sleep and charge. For devices with maximum power supply of 45 W or less.

**Cord Length:** 10'

**Assembled Weight:** 43

**Shelf Spacing:**

**Top Shelf Spacing:** 1.75"

**Spacing on
Other Shelves:** 3"

## CORE12

**$1,086.39\***

**Model #: 1C120**

12 shelf wall-mounted Tower for devices up to 14.75", with keyed locking door and TechStop.

**TOWER DIMENSIONS:**
H 51.50" x W 11.25" x D 20.00"

**Power Supply:**
16 Outlet Power Strip 120 V, 15 A Circuit Breaker For Standard 110 V Outlets

**Cord Length:** 10'

**Assembled Weight:** 43 lb

**Shelf Spacing:**

**Top Shelf Spacing:** 1.75"

**Spacing on
Other Shelves:** 3"

---



# SAVE MILLIONS.
# CREATE THOUSANDS.

"We wanted to try something different. We put Chromebooks in every single classroom just like we used to have textbooks in every single classroom."

"Just timing it ... was 40% faster with the Towers than it was with the carts."

"Our maintenance costs are a lot lower than other districts."

- Gary Allen, Director of Educational Technology, AVUHSD

Read AVUHSD
Case Study

---

**FOR CHROMEBOOKS, TABLETS AND MORE**

**PowerGistics**

# STANDS AND ROLLERS

Stands sold separately. Rollers sold separately. Roller not available for *CORE20* Series.



## STANDS

Attach any *CORE 12, 16 or 20* shelf Tower to make it free standing. Includes locking rear door and brackets to wrap cord.

**STAND12/16** *$369.99*
**Model #: 1S12162**
H 52.25 " x W 19.25" x D 22.70"

**STAND20** *$369.99*
**Model #: 1S20002**
H 59.50 " x W 19.25" x D 26"

## ROLLERS

Attach any *CORE 12 or 16* shelf Tower to make it mobile. Includes locking front caster wheels, locking rear door and brackets to wrap cord.

**ROLLER12/16** *$399.99*
**Model #: 1R12161**
H 54.50 " x W 20.5" x D 30"



Stand and Rollers

*MSRP price only. Not available for sale direct to consumer. Ask about education discount through authorized reseller.*
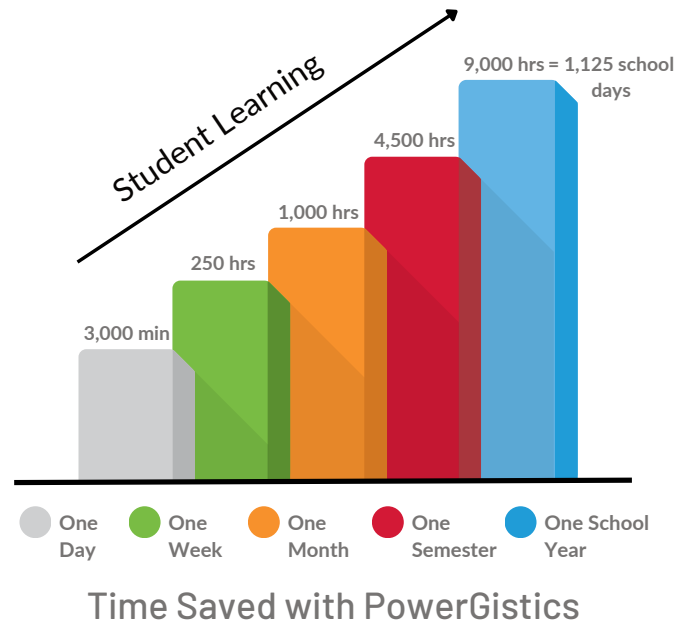
**PowerGistics**

*www.powergistics.com*

**MORE TIME IN YOUR DAY. MORE SAVINGS IN YOUR BUDGET.**

**What is your device replacement or repair rate?**

**How much time is wasted each day?**

**We promise financial and time savings for all device-use models:**

- Shared or 1:1
- Take-home or at-school
- Traveling devices or classroom stationary devices



Student Learning

| | 250 hrs | 1,000 hrs | 4,500 hrs | 9,000 hrs = 1,125 school days |
| 3,000 min | | | | |

| ● One Day | ● One Week | ● One Month | ● One Semester | ● One School Year |

**Time Saved with PowerGistics**

**Learn how much you can save with our <u>Impact Calculator.</u>** →

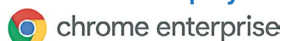*Download a printable PDF to bring to your team or board.*

---

## Grab&Go Option

Remove door for barrier-free option, as featured by Google in their Grab & Go Program.

### What Google says about PowerGistics

"*We found in our testing that open, lay flat metal shelves worked best. Our users found them accessible, and it was easy to tell if devices were in stock. We've been very happy using PowerGistics shelves (without the locking component). They're easy to setup, are sturdy, look good, have cabling built in, are coated in non-conductive material, and include a grounded power strip.*"

- Grab & Go Deployment Guide, p. 10

chrome enterprise



**Read about Google's Loaner Program**

# DESKTOP SERIES



## TABLETOWER8 USB LOCKING
### $799.99 MSRP

### Model #: 1D0821UCL1

8 shelf desktop storage and charging station with locking front door. Includes a USB-A power strip and power cord. Includes a snap off back cover, and 8 USB-A to USB-C 2.0 angled cords*. Shelves in four colors, white spine. For devices up to 14".

**MAXIMUM DEVICE DIMENSIONS:**
H 14" x W 9" x D 2"

**DIMENSIONS:**
H 21" x W 10" x D 17.5"

**POWER SUPPLY:** 100 - 250 VAC 50/60 Hz Output of up to 2.1A per port for sleep and charge. For devices with maximum power supply of 45W or less.

**CORD LENGTH:** 12'

**ASSEMBLED WEIGHT:** 28 lb

## TABLETOWER8 USB
### $649.99 MSRP

### Model #: 1D0821UC1

8 shelf desktop storage and charging station. Includes a USB-A power strip and power cord.Includes a snap off back cover, and 8 USB-A to USB-C 2.0 angled cords*. Shelves in four colors, white spine. For devices up to 14".

**MAXIMUM DEVICE DIMENSIONS:**
H 14" x W 9" x D 2"

**DIMENSIONS:**
H 17.5" x W 9.8" x D 15"

**POWER SUPPLY:**
100 - 250 VAC 50/60 Hz Output of up to 2.1A per port for sleep and charge. For devices with maximum power supply of 45W or less.

**CORD LENGTH:** 12'

**ASSEMBLED WEIGHT:** 20 lb

## TABLETOWER8
### $549.99 MSRP

### Model #: 1D0821SC1

8 shelf desktop storage and charging station. Includes an 8 outlet standard power strip in the back with 2 additional outlets on the outside of the spine, and wall power cord. Includes a snap off back cover. Shelves in four colors, white spine. For devices up to 14".

**MAXIMUM DEVICE DIMENSIONS:**
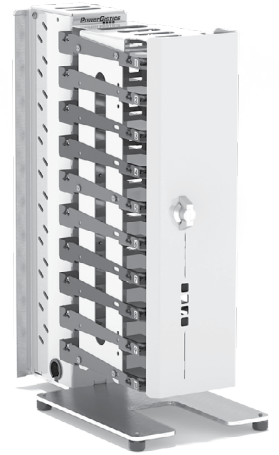14" x 9" x 2"

**DIMENSIONS:**
H 17.5" x W 9.8" x D 15"

**SHELF SPACING:** 2"

**POWER SUPPLY:**
10 Outlet Power Strip 120V, 15A Circuit Breaker For Standard 110V Outlets

**CORD LENGTH:** 12'

**ASSEMBLED WEIGHT:** 19 lb

## CELLTOWER10
### $503.99 MSRP

### Model #: 1D15051

10 shelf desktop or wall mounted Tower with locking door and USB charging. For power banks or cell phones.

**MAXIMUM DEVICE DIMENSIONS**
6.75" x 3.75" x 1.0"

**DIMENSIONS:**
H 19.00" x W 5.00" x D 13.50"

**POWER SUPPLY:**
10 Outlet Power pack 100 - 250 VAC 50/60 Hz. Output of up to 2.1A per port for sleep and charge. For devices with maximum power supply of 45W or less.

**CORD LENGTH:** 4'

*MSRP price only. Not available for sale direct to consumer. Ask about education discount through authorized reseller.*

\* Cables may not work with all USB-C charging Apple products.

**POWERGISTICS**

# TIME MACHINE

**$699.99*** **Model #: 1T09070**

**What's your backup plan?** Forgetfulness is an aspect of human nature that can't always be prevented. What's your backup plan when students forget to charge devices or bring them at all?

**The At-the-Desk Charging Solution for Chromebooks** Minimize downtime and keep your students engaged with loaner devices and the included power banks.

**POWER BANKS:** 65 Watt, 20,000mAh Superfast power bank with two USB output, one PD20W quick charging USB-C input/output port and one micro input port

**POWER SUPPLY:** 100 - 250 VAC 50/60 Hz Output of 2.1A per port for sleep and charge. For devices with maximum power supply of 45W or less.

**OVERALL DIMENSIONS:** H 9.5" x W 11.25" x D 16.5"

**2 Lower Lay Flat Shelves** for devices
H 2.25" x W 10.0" x D 15.0"

**4 Upper Compartments** for power banks
H 4.25" x W 1.75" x D 7.0"

**Rear Internal Storage Compartment**
H 3.75" x W 6.0" x D 8.0"

Laptops not included

**Includes 4 superfast power banks and 4 USB-C to C cables**
For At-the-Desk Charging with Chromebooks, iPads and Tablets. May not charge **laptops** while in use.

---

# DESKTOP6 PLUS
### $599.99 MSRP

**Model #: 1D06141**

6 shelf desktop storage and charging includes an 8 outlet powerstrip in the back with power cord, 2 additional standard plugs on the side, and snap off back cover. For devices up to 14.75".

**MAXIMUM DEVICE DIMENSIONS** H 2.0" x W 14.75" x L 10.5"

**DIMENSIONS:** H 17.75" x W 11.75" x D 18.75"

**SHELF SPACING:** 2"

**POWER SUPPLY:** 8 Outlet Power Strip 120V,15A Circuit Breaker For Standard 110V Outlets

**CORD LENGTH:** 12'   **ASSEMBLED WEIGHT:** 23lb

*"PowerGistics Desktop6Plus was a better solution for us. Not only do we use it in the classrooms, but we also use it in libraries as a charging station for kids."*

**- Bob Raineri,** IT Coordinator, Clarence CSD in Clarence, New York

**Read case study**

## How is the Flex Different from a Core Tower?

The power strip is on the side, secured by a locking door, so you can access the power cords while the unit is mounted to the wall. The Flex20 also allows for 20 devices in a mobile unit.

*FEATURES SAME as CORE*

### Maintenance-Free Cable Management

Designed for student use, the perfected cable management provides quick device return and retrieval.



### 100% Student Managed

Numbers and colorful shelves direct students to their exact devices without help from classroom teachers.

### Visual Security

The open door design allows teachers to clearly see if all the devices are charging and stored from anywhere in the classroom.

### USB-A to USB-C Cords included with USB Towers

Cable up Towers in less than 10 minutes. Save money by not buying extra power bricks.

### Innovative Vertical Design

Vertical design allows devices to lay flat in their natural position, protecting them from damage during device return and retrieval.

### FLEX20 SERIES

Comes with wall mounting plate and hardware. The Tower can be mounted to the floor.

## FLEX20 USB
### $1,947.99*



**Model #: 1F200USB**

20 shelf wall-mounted Tower. Includes a USB power strip with cord, 20 USB-A to USB-C 2.0 angled cords*. Keyed locking front and side doors and TechPosts (2). Charge time 5-7 hours.

**TOWER DIMENSIONS:** H 44.25" x W 17.4" x D 14.75"

**SHELF SIZE WITHOUT TECHPOSTS:** 12.00"W x 13.5"D x 2.00"H

**POWER SUPPLY:** 100 - 250 VAC 50/60 Hz Output of up to 2.1A per port for sleep and charge. For devices with maximum power supply of 45W or less.

**CORD LENGTH:** 10ft    **ASSEMBLED WEIGHT:** 72 lb

### FAST CHARGING

## FLEX20 BOLT
### USB-C
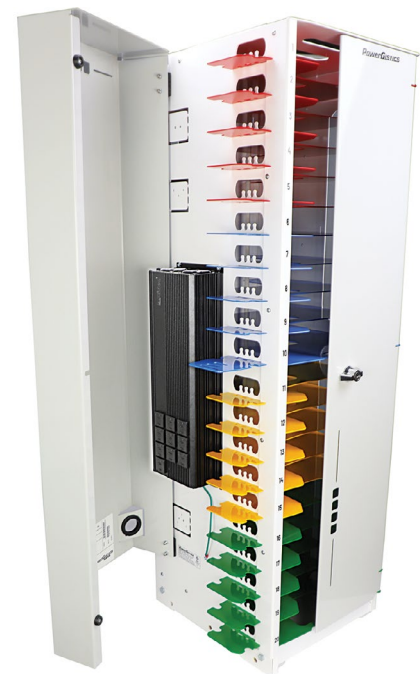### $2,399.99*



**Model #: 1F200B**

20 shelf wall-mounted Tower includes a USB-C PDU and 20 USB-C to USB-C cords. Includes separate keyed locking front and side doors and TechPosts (2).

**TOWER DIMENSIONS:** H 44.25" x W 17.4" x D 14.75"

**SHELF SIZE WITHOUT TECHPOSTS:** 12.00"W x 13.5"D x 2.00"H

**POWER SUPPLY:** For devices with maximum power supply of 65W or less. Recommended to go on dedicated circuit.

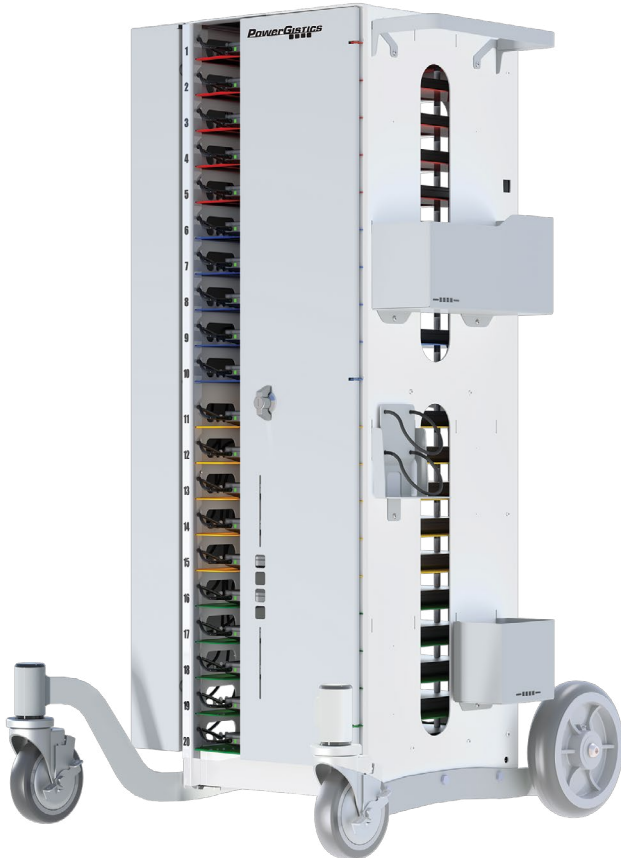**CORD LENGTH:** 10ft    **ASSEMBLED WEIGHT:** 76 lb

* Cables may not work with all USB-C charging Apple products.

# ACCESSORIES

## FLEX20 ROLLER ATTACHMENT

*$299.99\** **Model #: 1FR000**

Attach to any FLEX20 Tower to make mobile.
Includes rear handle bar for easier Tower navigation.
H 1.50" x W 26.00" x D 29.00"

### FLEX20 Headphone Bar
*$49.99\**
**Model #: 1FHB0**
H 11.50" x W 1.0" x D 4.5"

### FLEX20 Cleaning Caddy
*$49.99\**
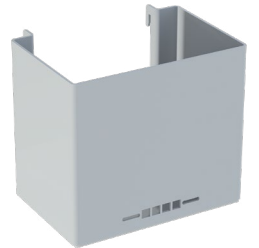**Model #: 1FCC0**
H 5.20" x W 4.0" x D 3.30"

### FLEX20 Small Accessory Tray
*$49.99\**
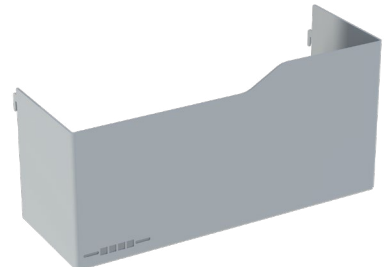**Model #: 1FSAT0**
H 4.75" x W 5.25" x D 3.70"

### FLEX20 Large Accessory Tray
*$69.99\**
**Model #: 1FLAT0**
H 5.50" x W 11.50" x D 4.0"

*\*MSRP price only. Not available for sale direct to consumer. Ask about education discount through authorized reseller.*

*With a human-centered and low profile design, the FLEX20 series makes devices easily accessible by students of all ages and levels.*
*Note: The student in the picture by the Flex20 is 6 years old.*

# Understanding Human-centered Design
## and spotting poor design in everyday things

**1) HOW CLEARLY DOES THE PRODUCT LET YOU DISCOVER WHAT YOU CAN DO WITH IT?**
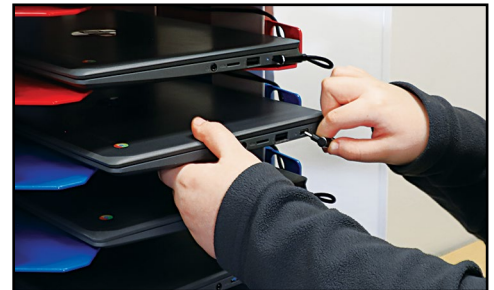
This design principle is called **discoverability.**



**2) WHAT DOES THE PRODUCT ALLOW ANY ONE PERSON TO DO?**

Thinking of each unique relationship between the product and every user, this design principle is called **affordance.**



**3) HOW DOES THE PRODUCT TELL ME WHAT TO DO?**

Called **signifiers,** the product have buttons, written instructions, pictures - or, it could be inherently obvious by the way it was designed.



**4) DOES THE PRODUCT STOP ME FROM DOING THE WRONG THING?**

Called **constraints,** well designed products stop us from doing it incorrectly.

**5) DOES IT TELL ME I'VE DONE IT CORRECTLY?**

Good **feedback** from the product confirms we've done it correctly.



## What human-centered design principles are violated in this common classroom product?

**Discoverability?**

**Affordance?**

**Signifiers?**

**Constraints?**

**Feedback?**

# The PowerGistics Philosophy
## Our mission is to enhance the learning environment.

**W**e believe that access to classroom technology should be effortless for students and teachers. When you remove the physical barrier of accessing technology in a classroom, when you eliminate the logistical risk of uncharged, damaged or missing laptops, classroom technology ceases to be just a resource; rather, classroom devices transform into a powerful, personal education tool for every student.

When technology is integrated in the physical classroom environment and easily accessed by students of all ages and abilities, it empowers all students to engage with their educational technology. Through this access, students are accountable for managing their own devices, learning the important habit of responsibility. By unburdening the teachers of this daily device management task, precious minutes are returned to teachers every day, strengthening their ability to teach.

We believe charging solutions should evolve based on the needs of the classroom, and allow for a transformation from wall mounted, to wheels, to stationary placement options. When devices are capable of seamlessly integrating into the natural flow of learning, rather than a hassle to retrieve or an afterthought, teachers are emboldened to incorporate classroom devices into their lessons more creatively,

enhancing the learning environment. When classroom technology is disorganized, uncharged, or difficult to access, it's human nature to be discouraged from using it to its true potential.

We believe it's necessary for the charging solution to be intuitive, thoughtful, and designed to enhance the learning environment. It should be versatile, and allow students to safely manage their own devices, saving time and energy for teachers. When a charging solution has an intuitive design, there is an inherent domino effect of time saved for IT staff as well. A charging solution that cares about IT staff prioritizes a maintenance-free cable management design. A thoughtfully designed charging station eliminates device damage, keeps devices cool, ensures the tech and power bricks are locked separately, reduces the risk of students dropping the devices by allowing devices to lay in their natural flat position, eliminates damaged or tangled cords, and arrives fully assembled.

We're not just another cart or charging solution.

We're PowerGistics.

Contact us, we will be happy to help.

# POWERGISTICS

# FOR CHROMEBOOKS, TABLETS AND MORE

## Inspired by an IT Director and Designed for You.

An IT director of a school in south central Wisconsin needed a device charging unit that took up minimal space and could organize the charging cables. When he found nothing on the market, he approached the owner of G.D. Roberts. Nathan Roberts brought his expertise in human centered industrial design to the collaboration, fulfilling the need for an innovative and modern charging solution for the classroom. From there, the PowerGistics Tower was born and has since gained worldwide recognition.

PowerGistics proudly designs, engineers, and manufactures portable device charging and storage solutions in Columbus, Wisconsin. Since our start, we have been solving complex problems with simple solutions. As a US manufacturer, we value sustainable solutions and do not subscribe to the planned obsolescence philosophy. We believe in providing products that make life easier and help solve problems.

---



**PowerGistics products are proudly MADE IN WISCONSIN.**
All our products are engineered with purpose and functionality in mind, and built to last. We are a 5th generation, family-owned company, driven by innovation and integrity.

**PowerGistics Product Warranty information:**
Product hardware will be free from Defect in material and workmanship for the lifetime of the Product, which is 10 years. Power Strip will be free from Defect in material and workmanship for two (2) years. In the event Buyer orders a replacement Power Strip, if G.D. ROBERTS does not install the Power Strip, no warranty is provided.
"Defect" shall mean any characteristic of the Product which hinders its usability for the purpose for which it was designed and manufactured, except Defect does not include obsolescence and normal wear and tear. Warranty does not apply to any USB cord supplied with the Product.