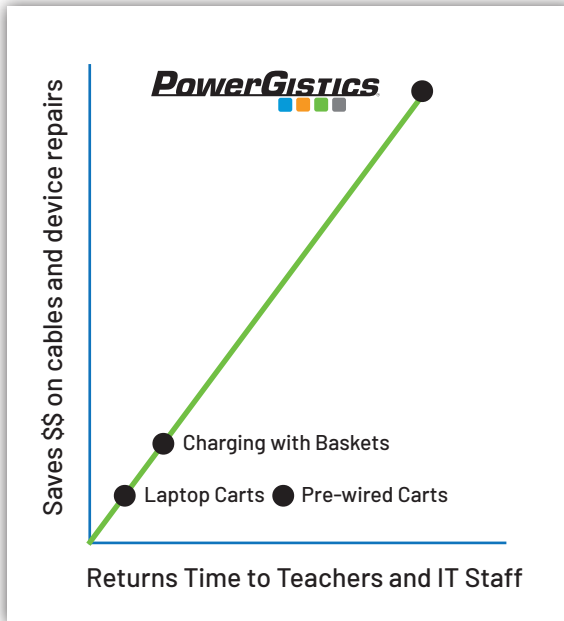


MARKET POSITION/OPPORTUNITY



END USERS – WHO TO TALK TO

IT Directors / Technology Committee /
Principals / Superintendents / Business
Managers

- Understand their deployment model, long-term device goals, and headaches with carts

KEY TARGET AUDIENCE

- Any K-12 public or private school system that uses, or is moving toward, in-classroom charging solutions for student laptops, Chromebooks, or tablets.



COMPETITIVE DIFFERENTIATORS

- Small, vertical footprint
- Encourages social distancing
- 100% student managed
- Individually assigned device shelves easily identified by color & number
- Single touch deployment reduces spread of classroom germs
- Student-proof cable management
- Antimicrobial finish option for standard colors
- Maintenance-free cable management for IT staff
- Open-door design provides no-touch visual security checks
- Open design & quality aluminum construction keeps devices cool
- Optional USB-A power delivery unit with USB-C cables included
- Flexibly wall mountable, mobile, or stationary
- Made in Wisconsin
- Custom colors available



CUSTOMER GAINS

- Safe classroom technology
- Save time for teachers & IT staff
- Save money on cables & device repairs

CUSTOMER PAIN POINTS

- Students crowd around carts
- Bulky carts take up classroom space
- Students stretch and tug cables to fit, damaging & disorganizing cords
- Devices end up not charged
- Teachers manage classroom devices, wasting their time and class time
- Devices/cables go missing
- Damaged devices due to poor shelf configuration – vertical vs. horizontal



FAQ

Q: I see your Towers come in 8, 12, 16, & 20 shelf options. What if I have more than 20 devices to store and charge?

A: Purchase 2 Towers and place them on opposite sides of the classroom. This encourages social distancing and greatly reduces deployment time.

ADDITIONAL RESOURCES

- Free deployment audit
- Seed & Demo Program available
- Live video demos & onsite meetings
- Free shipping in the contiguous U.S.

VALUE POSITION

PowerGistics Towers are the smarter, safer, hassle-free alternative to traditional laptop charging carts. Our innovative vertical classroom charging solution for Chromebooks, laptops, & tablets save space, time, costs, & headaches, returning valuable time to teachers and IT staff while enhancing the learning environment.

CUSTOMER BENEFITS

- Save space in crowded classrooms
- Protect student technology investment better than laptop carts (reduce dropped devices and damaged cables)
- Save IT staff time with less setup, maintenance, and repair time
- Return instructional time to teachers via 100% student managed deployment & devices always getting charged
- Save money with increased productivity and fewer damaged/missing cables
- Keep classrooms healthier through encouraged social distancing, single-touch deployment, antimicrobial option, & cleaning caddy accessory
- Made in Wisconsin – TAA Compliant
- Lifetime Warranty & UL Certified
- Free shipping in the contiguous U.S.

THE IMPACT ON SCHOOLS

- On average, save 55+ hours of teaching time per classroom, per year
- Decrease device/cable repair budget by 8%
- With USB Towers, save \$33/student, the cost of an extra power brick
- Save hours of wiring, rewiring, and device repair time per Tower
- Increase equity & improve learning with student managed device access

PRODUCT VALUE

- Aircraft grade aluminum construction for the spine, sides, and shelves is high quality & lightweight
- Front door is constructed of American steel
- Highest quality construction
- Lifetime warranty & ETL/cETL/CE Certified

OUR AMERICAN FACTORY

- Provides jobs for 50+ American families
- Keep school tax dollars in the U.S. economy
- Brand new equipment
- Laser cutter for precision
- Ethical supply chain, American when possible

POWERGISTICS ETHOS

- PowerGistics is committed to quality education. Our Towers are designed to enhance the learning environment for students of all ages and abilities.
- Plastic-free aluminum construction is environmentally sustainable.
- Donations made to hospitals amidst coronavirus pandemic to help keep patients and families virtually connected.

WHO ARE WE?

Our parent company, G.D. Roberts, started as a blacksmith shop in Columbus, Wisconsin in 1870. Driven by innovation and integrity, we believe in providing products that make life easier and help solve problems. An IT Director in

Wisconsin collaborated with our owner to create PowerGistics, a classroom charging solution that solves IT headaches, and saves time and money while returning instructional time and academic value to the educational environment.

